



Intercultural Communication for Everyday Life

John R. Baldwin, Robin R. Means Coleman, Alberto González, Suchitra Shenoy-Packer

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Written for students studying intercultural communication for the first time, this textbook gives a thorough introduction to inter- and cross-cultural concepts with a focus on practical application and social action.

- Provides a thorough introduction to inter- and cross-cultural concepts for beginning students with a focus on practical application and social action
- Defines “communication” broadly using authors from a variety of sub disciplines and incorporating scientific, humanistic, and critical theory
- Constructs a complex version of culture using examples from around the world that represent a variety of differences, including age, sex, race, religion, and sexual orientation
- Promotes civic engagement with cues toward individual intercultural effectiveness and giving back to the community in socially relevant ways
- Weaves pedagogy throughout the text with student-centered examples, text boxes, applications, critical thinking questions, a glossary of key terms, and online resources for students and instructors
- Online resources for students and instructors available upon publication at www.wiley.com/go/baldwin

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