



The Environment for Women's Entrepreneurship in the Middle East and North Africa (Orientations in Development)

Nadereh Chamlou, Leora Klapper, Silvia Muzi

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The commonly held perception is that businesses owned by women in the Middle East and North Africa are small and informal, that they're less sophisticated, and that they're huddled in low-value-added sectors. In fact, as 'The Environment for Women's Entrepreneurship in the Middle East and North Africa' shows, there is very little difference between male- and female-owned firms. Female-owned firms in the region are as well-established, productive, technologically savvy, and connected to global markets as male-owned firms.

Although there are many similar characteristics and performance levels between male- and female-owned firms in the region, the book notes that women's entrepreneurship is not reaching its potential, despite an investment climate that is much less gendered than suspected. With a significant increase in women's education level--in 11 out of 18 countries in the region women outnumber men in universities--and the strong economic rights women have in Islam, women's entrepreneurship can become a far greater engine for growth and diversification than expected in the past. This potential needs to be exploited vigorously. Reforming the investment climate to benefit all players is one important action. The second would be to remove or mitigate hurdles to their economic and social empowerment.

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The Environment for Women's Entrepreneurship in the Middle East and North Africa (Orientations in Development) can be one of your beginner books that are good idea. We all recommend that straight away because this reserve has good vocabulary that could increase your knowledge in terminology, easy to understand, bit entertaining but nevertheless delivering the information. The article author giving his/her effort to get every word into satisfaction arrangement in writing The Environment for Women's Entrepreneurship in the Middle East and North Africa (Orientations in Development) nevertheless doesn't forget the main place, giving the reader the hottest as well as based confirm resource details that maybe you can be among it. This great information can certainly drawn you into brand new stage of crucial contemplating.

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