Quantitative Narrative Analysis (Quantitative Applications in the Social Sciences)

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Covering a number of disciplines, including linguistics, literary criticism, computer science, and statistics, this book illustrates author Roberto Franzosi's distinctive approach to the quantitative analysis of large volumes of narrative texts. The author bases his approach on a rigorous linguistic theory of narrative, rather than the ad-hoc approach typical of content analysis. Focusing on statistical techniques that mirror key narrative features, the book also shows how quantitative narrative analysis (QNA) goes hand-in-hand with another technique of qualitative data analysis: QCA (qualitative comparative analysis).

Key Features

· Statistical analyses show how to examine words using different statistical approaches.

· A hands-on approach shows how to use QNA.

· End-of-chapter summaries provide concise statements of what is covered in each chapter.

· Question-and-answer sections provide easy access to the material for the novice.

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