



Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune

Rebecca Theim

Download now

Read Online →

[Click here](#) if your download doesn't start automatically

Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune

Rebecca Theim

Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune Rebecca Theim

The tale of the fierce grassroots battle to save New Orleans' beloved 175-year-old, Pulitzer Prize-winning newspaper, and the changes that continue to roil it and other Advance Publications properties from Portland to Mobile.

Near midnight on May 23, 2012, the *New York Times* broke the story that Advance Publications, the New York-based owner of about three dozen US newspapers, would use its 175-year-old *New Orleans Times-Picayune* as the testing ground for a risky experiment. The *Picayune*--which won fierce local devotion, international acclaim, and two Pulitzer Prizes for its heroic coverage of the aftermath of 2005's Hurricane Katrina--would become a three-day-per-week publication and shift its focus to its much derided nola.com Web site, leaving New Orleans as the largest US city without a daily newspaper. The profitable newspaper, with the country's highest readership penetration in a city its size, then proceeded to purge its veteran newsroom, antagonize much of the city and state, attract negative national and international attention, and jeopardize its vaunted reputation--all in an effort to create a new blueprint for the profitable operation of American newspapers in today's increasingly digital world.

The *Times-Picayune* wasn't the first or last Advance Publications newspaper to undergo this transformation. The company began implementing this plan at many of its newspapers in 2009 despite waves of protest. However, the *Times-Picayune* was its foremost guinea pig. In a desperate attempt to recapture public favor, Advance implemented daily newsstand-only editions of the *Times-Picayune* to supplement its scant coverage. Author Rebecca Theim's deft treatment of the impact on employees and region; the enigmatic owners of Advance Publications; and Advance Publication's ambitious business model is a revelatory exposé of the swiftly changing face of journalism.

 [Download Hell and High Water: The Battle to Save the Daily New O ...pdf](#)

 [Read Online Hell and High Water: The Battle to Save the Daily New ...pdf](#)

Download and Read Free Online Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune Rebecca Theim

Download and Read Free Online Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune Rebecca Theim

From reader reviews:

Connie Simpson:

The book Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune can give more knowledge and also the precise product information about everything you want. So just why must we leave a good thing like a book Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune? A few of you have a different opinion about book. But one aim in which book can give many facts for us. It is absolutely proper. Right now, try to closer together with your book. Knowledge or details that you take for that, you are able to give for each other; you may share all of these. Book Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune has simple shape however, you know: it has great and massive function for you. You can appearance the enormous world by available and read a guide. So it is very wonderful.

Earnest Jennings:

The event that you get from Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune is a more deep you digging the information that hide in the words the more you get interested in reading it. It does not mean that this book is hard to be aware of but Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune giving you joy feeling of reading. The article author conveys their point in certain way that can be understood by simply anyone who read this because the author of this e-book is well-known enough. This kind of book also makes your own vocabulary increase well. Therefore it is easy to understand then can go with you, both in printed or e-book style are available. We propose you for having that Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune instantly.

Cary Barrett:

This Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune are generally reliable for you who want to certainly be a successful person, why. The reason why of this Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune can be one of many great books you must have is actually giving you more than just simple looking at food but feed an individual with information that possibly will shock your previous knowledge. This book will be handy, you can bring it just about everywhere and whenever your conditions throughout the e-book and printed versions. Beside that this Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune forcing you to have an enormous of experience for example rich vocabulary, giving you trial run of critical thinking that could it useful in your day task. So , let's have it and enjoy reading.

Ron Matthies:

Your reading 6th sense will not betray a person, why because this Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune e-book written by well-known writer we are excited for well how to make book that can be understand by anyone who all read the book. Written throughout good manner for

you, leaking every ideas and producing skill only for eliminate your own hunger then you still question Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune as good book not simply by the cover but also through the content. This is one guide that can break don't judge book by its cover, so do you still needing another sixth sense to pick this particular!? Oh come on your examining sixth sense already alerted you so why you have to listening to a different sixth sense.

Download and Read Online Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune Rebecca Them #W9BR7M8QLZH

Read Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them for online ebook

Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them books to read online.

Online Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them ebook PDF download

Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them Doc

Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them Mobipocket

Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them EPub