



Hands-On Guide to Video Blogging and Podcasting: Emerging Media Tools for Business Communication (Hands-On Guide Series)

Lionel Felix, Damien Stolarz

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For all of your video and audio blogging business and professional communication needs, this book is it!

The *Hands-on Guide to Video Blogging and Podcasting* provides tremendous value to those content publishers, big and small, that want to create syndicated video blog and podcast content. The simplified, plain talking break-down the authors bring to the book will give everyone the tools to plan, create, and execute a blog/podcast outlet.

This book explains these emerging media tools from a professional perspective. Quickly learn the technical aspects of video blogging and podcasting along with their business and financial ramifications.

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