



Getting into Gift Baskets: The No B.S. Guide to Cashing In on Your Creativity

Shirley George Frazier

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Getting into Gift Baskets: The No B.S. Guide to Cashing In on Your Creativity Shirley George Frazier
Have you wanted to start a gift basket business but didn't know where to begin? Are you struggling to turn your dream into reality? This informative e-book reveals everything you want to know about starting your own business, whether in the comfort of your own home or in another space where you can combine your creativity with a money-making venture that helps you live a fun and rewarding life.

In this e-book you'll learn what it takes to get started, who buys gift baskets often and how to approach them, which products are best to buy and where to find them, where to set up your workspace even if you don't think you have room, what types of problems are common and how to not make them, how to market your gift baskets in person and online, how to "use" your family as taste testers so they become your biggest cheerleaders, and much more to build a solid foundation for success before you buy your first basket.

Whether you want to make gift baskets as part-time hobby or full-time business, this e-book will guide you in the right direction with sage advice and wisdom to build your confidence and your business step by step.

Shirley George Frazier is the world's foremost authority on gift baskets. She is author of *How to Start a Home-Based Gift Basket Business* and *The Gift Basket Design Book*. At her firm, Sweet Survival LLC, she is called the "head basketologist," assisting retailers with gift basket designing, marketing, and business growth. Frazier's clients include Macy's, Total Wine, Hallmark stores, independent floral shops, and home-based gift basket designers worldwide. She speaks at consumer and business events throughout the U.S. Frazier writes and is quoted in articles published worldwide including *Entrepreneur*, *Costco Connection* and *New York Newsday*, and she has appeared on *CNBC*, *Food Network*, *The Discovery Channel*, and *The LiveWell Network*.

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James Pierce:

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Jack Rosa:

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Cherly Plaster:

A lot of people always spent their own free time to vacation or perhaps go to the outside with them family members or their friend. Do you realize? Many a lot of people spent many people free time just watching TV, as well as playing video games all day long. If you need to try to find a new activity honestly, that is look different you can read any book. It is really fun to suit your needs. If you enjoy the book you read you can spent the entire day to reading a e-book. The book Getting into Gift Baskets: The No B.S. Guide to Cashing In on Your Creativity it doesn't matter what good to read. There are a lot of folks that recommended this book. These people were enjoying reading this book. Should you did not have enough space to bring this

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