



# What Else You Got?: 40 Years of Mis-spent Youth in the Ad Game

*Pat Bryan*

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What was a teenager doing carrying a \$10,000 oil painting on a London tram? Why did this man risk life and limb standing in the centre of a downtown intersection in Toronto in rush hour? How did the author get Red Skelton's hat? Why was this middle-aged businessman wearing a skirt and carrying a spear? Find the answers to these and other questions in Pat Bryan's lively book that lifts the lid on the hard-driving, often hilarious world of advertising.

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