



Publish, Don't Perish: The Scholar's Guide to Academic Writing and Publishing

Joseph Moxley

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Publish, Don't Perish provides practical suggestions for conceiving, developing, marketing, and publishing scholarly documents. Written especially for faculty, graduate students, and professionals engaged in the business of scholarly publishing, this useful book offers concrete strategies for researching and publishing academic manuscripts. Joseph M. Moxley, a widely published author and editor, presents working habits and attitudes that academicians can use to shatter writing blocks, develop original ideas, and improve as writers.

Throughout *Publish, Don't Perish*, Moxley illustrates how the generative nature of language empowers academicians to develop and publish original ideas. Because writing promotes thinking and creativity, Moxley argues that we should be concerned that only about 10 to 20 percent of faculty appear to be responsible for 90 percent of what's published. If we could engage more faculty in practical and theoretical scholarship, Moxley argues that we could hope for some solutions to the substantive problems now confronting us as world citizens and educators. Moxley identifies the political and economic factors that impinge on what academicians write and on what is published, critiquing the peer-review process, the star system, the denigration of practical scholarship, and the adversarial view of scholarship and teaching. He outlines new policies that institutions, professional organizations and scholars can make to encourage more faculty to engage in scholarship. An appendix of information sources offers material for further reading on both writing and publishing as well as guides to publishing outlets for scholars.

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