



Strategic Management for Nonprofit Organizations (Routledge Studies in the Management of Voluntary and Non-Profit Organizations)

Roger Courtney

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The voluntary nonprofit sector is now involved in all aspects of people's lives. The management of such organizations has never been of more interest than it is now, and the sector as a whole is in a period of great change. Well-meaning amateurs are being replaced by highly committed and professional leaders, and one in every six employees in the service sector is now working in the voluntary sector. In this shifting climate, this enlightening book questions whether voluntary organizations should now be more business-like.

Helpful features of the text include:

- * chapter introduction and summaries
- * boxed features (including examples of mission statements, value statements and the strategy planning pyramid)
- * detailed case-studies of nonprofit organizations (covering strategic issues, strategic planning processes and examples of the use of particular techniques)
- * review and discussion questions
- * extensive bibliography.

Presenting a unique insight into the theory and practice of strategic management for voluntary nonprofit organizations, this book will be of great interest to both practitioners and students of voluntary sector management.

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